



SARA RUIZ

Creative Media

PROFILE

I am a video editor and Director of Creative Media with experience in written and digital storytelling, live production and video production, directing and editing, creation of motion graphics, and podcast development. I lead a team of creatives and develop compelling media strategies that enhance audience engagement and support organizational goals.

CONTACT

 15300 SW 85th Ave
 Palmetto Bay, FL 33157
 (305) 975-2811
 SaraRFX@gmail.com

EDUCATION

Florida State University
Tallahassee, FL
2019 – 2022

Miami Dade College
Miami, FL
2017 – 2019

EXPERTISE

Video Editing
Creative Storytelling
Critical & Creative Thinking
Communication Skills
Copywriting
Scriptwriting
Directing

LANGUAGE

English
Spanish

WORK EXPERIENCE

Creative Media Director | Christ Journey Church, Miami, FL | 2023– Current

Lead all creative media projects, ensuring alignment with organizational vision and creating cohesive visual narratives across digital platforms. Collaborate with Communications and Marketing teams to develop promotional materials and evaluate social media strategies. Partner with Digital Ministry and Worship Arts teams to integrate creative media into online services and enhance worship experiences. Champion digital engagement growth through strategic video content and community outreach initiatives.

Digital Experience Coordinator | Christ Journey Church, Miami, FL | 2022 – 2023

Managed user experience across website and mobile app platforms, ensuring seamless integration and high production standards/ Led quality evaluations for creative elements in Sunday livestreams and supported video content creation for enhanced congregation engagement.

KEY SKILLS

Video Production & Editing (Sony Vegas Pro, Adobe Creative Suite)
Digital Content Strategy & Social Media Management
Cinematography & Photography
Team Leadership & Cross-functional Collaboration
Live Production & Technical Operations

NOTABLE PROJECTS

"Windowsill" Short Film – Writer, Director, Cinematographer, Editor
1st Place State Competition, 4th Place National Competition

Multiple Production Roles – Food Network, Mousetrap Productions, MPEStudios