



# SARA RUIZ

Creative Media

## PROFILE

I am a video editor and Director of Creative Media with experience in written and digital storytelling, live production and video production, directing and editing, creation of motion graphics, and podcast development. I lead a team of creatives and develop compelling media strategies that enhance audience engagement and support organizational goals.

## EDUCATION

### Florida State University

Tallahassee, FL  
2019 - 2022

### Miami Dade College

Miami, FL  
2017 - 2019




## EXPERTISE

Video Editing  
Creative Storytelling  
Critical & Creative Thinking  
Communication Skills  
Copywriting  
Scriptwriting  
Directing

## LANGUAGE

English  
Spanish

## CONTACT

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## WORK EXPERIENCE

### Creative Media Director | Christ Journey Church, Miami, FL | 2023- Current

Lead all creative media projects, ensuring alignment with organizational vision and creating cohesive visual narratives across digital platforms. Collaborate with Communications and Marketing teams to develop promotional materials and evaluate social media strategies. Partner with Digital Ministry and Worship Arts teams to integrate creative media into online services and enhance worship experiences. Champion digital engagement growth through strategic video content and community outreach initiatives.

### Digital Experience Coordinator | Christ Journey Church, Miami, FL | 2022 - 2023

Managed user experience across website and mobile app platforms, ensuring seamless integration and high production standards/ Led quality evaluations for creative elements in Sunday livestreams and supported video content creation for enhanced congregation engagement.

## KEY SKILLS

Video Production & Editing (Sony Vegas Pro, Adobe Creative Suite)  
Digital Content Strategy & Social Media Management  
Cinematography & Photography  
Team Leadership & Cross-functional Collaboration  
Live Production & Technical Operations

## NOTABLE PROJECTS

"Windowsill" Short Film - Writer, Director, Cinematographer, Editor  
1st Place State Competition, 4th Place National Competition

Multiple Production Roles - Food Network, Mousetrap Productions, MPESstudios